



2013

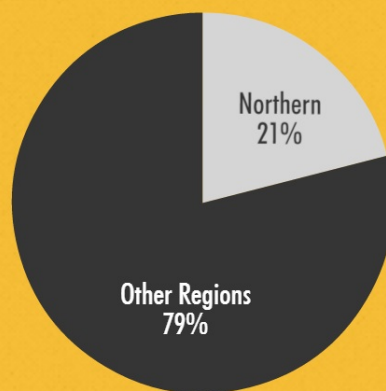
## Arizona Domestic Overnight Visitors Arizona vs. Northern Region

**33.8 Million**

Domestic Overnight Visitors to  
Arizona

**7.1 Million**

Domestic Overnight Visitors to  
Northern Region



### Arizona

### Northern Region

**83%/17%**

leisure/business

**88%/12%**

**72%/28%**

non-resident/resident

**66%/34%**

**2.9**

party size

**3.0**

**71%**

paid accommodations

**76%**

**\$668**

expenditures\*

**\$701**

**3.8**

nights stayed

**3.4**

**\$67,000**

average HH income

**\$66,300**

**43.9 yrs**

average age

**42.6 yrs**

Source: Longwoods, Tourism Economics

\* trip expenditures per party, does not include  
transportation to Arizona